WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
399838	09-21-2012	09-24-2012	1	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	244400	PHILADELPHIA	A. CLIFFORD	09-24-2012	09-30-2012	M (Broadcast Month, Cycle 1)	N	244400

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
R	1	09-25-2012	09-28-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30		X	X	X	X			5	700	5	3,500.00
R	2	09-25-2012	09-28-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30		X	X	X	X			5	1,200	5	6,000.00
R	3	09-25-2012	09-28-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30		X	X	X	X			6	1,200	6	7,200.00
R	15	09-25-2012	09-28-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30		X	X	X	X			4	1,200	4	4,800.00
R	16	09-25-2012	09-28-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30		X	X	X	X			4	1,800	4	7,200.00
R	17	09-25-2012	09-28-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	30		X	X	X	X			4	1,100	4	4,400.00
R	18	09-25-2012	09-28-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30		X	X	X	X			4	1,500	4	6,000.00
R	19	09-25-2012	09-28-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	30		X	X	X	X			5	2,500	5	12,500.00
R	21	09-25-2012	09-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30		X	X	X	X			5	2,500	5	12,500.00

	Spots	Amount
Contracted Gross Total:	55	76,400.00
Actual Gross Total:	55	76,400.00
Agency Commission:		11,460.00
Net Total:		64,940.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	76,400.00	0.00	76,400.00
TOTAL	0.00	0.00	76,400.00	0.00	76,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood